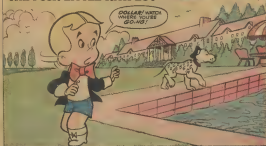


Richie Rich

THE POOR LITTLE RICH BOY

The EYES Have It!



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Richie Rich

THE BOY WITH THE LITTLE WHITE BOY

I'M BRINGING
YOU A SURPRISE
GLORIA!

1954 PAN AM

NOW NO MORE
PLEASE! BECAUSE
YOU SURPRISED
ME WITH THE
EXPENSIVE
THINGS YOU
GIVE ME!

THE DEAR BOY SURPRIS
ME TOO ANNOY!

HI, RICHIE!

DON'T BOTHER LOOKING
GLORIA! I DON'T BRING
YOU A GIFT!

OH... WHAT'S THE
SURPRISE THEN?

THAT'S THE SURPRISE -
NO GIFT!

HOW SHE LOOKS
UNHAPPY!

SHHHH! I JUST DON'T
UNDERSTAND WOMEN!

THE
END

THE FRIENDLY GHOST

Casper

AND THE FOG

I WANT TO MAKE MY
BOUNCE AND SEE IF
ALL THE LITTLE
CREATURES IN THE
FOREST ARE ALL
RIGHT!

HELP ME,
CASPER!
I'M IN A
FOG!

WHO? I WANT
AND YOU DOWN
IN THERE?

I'M TRAPPED IN HERE WITH AN
UNFRIENDLY GHOST! WE THROUGHT
WE INTO THE FOG NOW HE
WOULDN'T LET US OUT!

HOW CAN I
HELP YOU,
MY FRIEND?

IF YOU CAN GET THE UNFRIENDLY
GHOST TO COME OUT OF THE FOG,
I'LL BE FREE! PLEASE! DO SOMETHING
QUICK!

I'LL
TRY!

OOH! I CAN'T BUDGE
HIM! THERE MUST
BE A BETTER WAY!

UNFRIENDLY GHOST! LISTEN!
I'M GOING TO EAT THOSE
HOSTESS® THINMINTS. ALL BY
MYSELF! UNLESS YOU COME
OUT OF THE FOG RIGHT NOW!

YOU MEAN
THE
DELICIOUS
GOLDEN
SPONGE
CAKE?

THERE'S NO MAGIC BETTER
THAN DELICIOUS THINMINTS
AS FAR AS I'M CONCERNED!

THANK YOU, CASPER!
WITHOUT YOUR GREAT
TASTY THINMINTS
I DON'T STAND A CHANCE!

I KNOW DELICIOUS THINMINTS
WOULD WARM MY HEART
AND MELT THE
FOG AWAY!

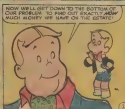
YOU GET A BIG DELIGHT
IN EVERY BITE

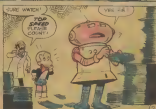
OF **HOSTESS THINMINTS**

Richie Rich

THE POOR LITTLE RICH BOY

MONEY ISN'T EVERYTHING









A FEW DAYS LATER...

HE MUST HAVE RUN AWAY! HE'S INTO THE WILDERNESS SOME!

I HOPE HE'S OKAY, DAD!



THERE'S AN OLD HOUSE BACK HERE... I BELIEVE SOME HIPPIES ARE LIVING IN IT!

LET'S GO & TRY TO GET THE COUNT!



THERE'S SOMEONE!



ARE YOU LOOKING FOR THE COUNT?

THAT'S RIGHT!



HE'S INSIDE... BUT HE DOESN'T WANT TO COUNT MONEY ANYMORE! HE WANTS TO LIVE LIKE US!

WHAT DO YOU MEAN?



OH, COUNT! COME ON OUT!



I FEELER THIS LIFE IS THE ONE RIGHT! BUT I PREFER STAY HERE!

HA HA! COUNT! I'M SENDING YOU WITH A PERSON! AND YOU CAN COUNT ON THAT!

A BIRD REPORT!



THE END

Richie Rich

THE POOR LITTLE RICH BOY

IN **JUST
PICTURE
THIS**

DON'T WORRY
NOW! I'LL TAKE
CARE OF
THINGS!

THANK YOU
RICHIE DEAR!

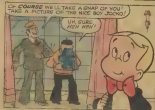
GOOD! THE LADY IS LEAVING!
LET'S GO!

PARSON MR. YOUNG MAN! HERE
PHOTOGRAPHERS FROM "HEALTHY
WEALTHY WEEDY" THE MAGAZINE
FOR RICH FOLKS!

WE'D LIKE TO SNAP A FEW
PICTURES INSIDE YOUR
MANSION FOR OUR
MAGAZINE!

WELL, NO ONE'S
HOME AT THE
MOMENT!

THAT'S OKAY! WE DON'T WANT PICTURES
OF PEOPLE! WHAT WE'D LIKE IS
PICTURES OF UN-PEOPLEABLE
STUFF!







NOW LET'S HURRY AND ~~PICK UP~~ **PICK UP** THOSE PRIZE CANDIES AND GET OUT OF HERE!



A FINE
DAY'S
HAUL!

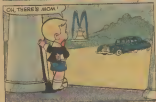


DID YOU GET WHAT YOU
WANTED, GENTLEMEN?

OH, YES, MRS. WOOD! WE ~~WANT~~
WANT ONLY ONE! BYE NOW!



OH, THERE'S MOM!



WELL, DID YOU TAKE CARE
OF THINGS, RICHIE?

I SURE
DID, MOM!



OH, WHAT A GOOD BOY
YOU CLEARED OUT ALL
THAT ~~PRIZE CANDY~~
AND ~~PRIZE CANDY~~ AND
~~PRIZE CANDY~~ AND
THAT WERE LEFT
AFTER THE CHILDREN'S
PARTY! YOU DID A
WONDERFUL JOB!

I MUST ADMIT
I HAD SOME
HELP, MOM!



Richie's DOLLAR SENSE



A lot of mail has come our way asking for information concerning money—and for tips on how to make extra money. Therefore I thought it might be a good idea to start a column that would include money-making methods and stories concerning money and financial matters that kids our age could understand and utilize.

But I'm not going to do the column by myself. You out there have too many good ideas for that. The "Richie Rich Dollar Sense" column will be open to your comments, too. So please send them off to me and we'll print as many of them as we can.

Now to get the ball rolling, I'd like to mention a few ideas that I believe are good, sensible, profitable and easy-to-do.

One of them is to buy Sunday morning papers for people in your neighborhood or apartment house. Most adults like to sleep late on Sunday, but would also enjoy having the morning paper waiting for them when they get up.

What you could do is offer the service of buying the paper and delivering it to the door or leaving it at the doorstep on Sunday mornings. A 25-cent charge for the service sounds acceptable.

To get people, you could call them by phone or in person or leave a notice in your apartment house or local super market. What you'll find—especially if you're prompt and regular—is that word of mouth will spread your success. One neighbor will tell another and you may end up with a growing business.

A similar idea is to help people with their laundry. If you live in an apartment house, you might offer to deliver the completed laundry from the house's machines. If the people in your neighborhood have their laundry done in laundromats, you might offer to pick up and deliver their laundry from there. All these are services that many adults are willing to pay for so that they won't themselves be bothered.

I think either of these ideas will cause you to think of new ideas, and we'd love hearing from you about them.

Send your thoughts to
Richie Rich Dollar Sense
Harvey Comics
15 Columbus Circle
New York, N.Y. 10023

RICHIE RICH PRESENTS ADAM AWARDS... HE HELPS EVERYONE.



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LOOK FOR RICHIE RICH AND ADAM AWARDS - YOU'LL SEE RICHIE RICH AND ADAM AWARDS IN YOUR FAVORITE RICHIE RICH COMICS.

RICHIE RICH in The CLUB

"Oh, Richie," said Mrs. Rich with a big smile on her face, "you are going to be so happy to hear what I have to tell you."

"I'm happy just to hear you say, 'hello,'" Richie answered his mother and placed a warm kiss on her cheek.

"You've been accepted as a member of the Shortview Sports and Country Club!"

"Huh?"

"I said you've been accepted as a member of the Shortview Sports and Country Club."

"Oh, I heard you, Mom. I just don't remember ever applying for membership."

"Oh, you didn't, dear. That is, you did through your mother. Many members of my family have been members of the Shortview since it started in 1831, and as soon as I heard they were opening it for new members I had my Uncle Cashflow nominate you."

"But how did you know I wanted to join, Mom?"

"But of course you would, Richie. Every person wants to become a member of a sports and country club, and the Shortview is the finest and most famous one in the country. Tee hee! That's funny, the country's most famous country club."

"Tee hee. Now listen, Mom, I'm not sure that I'd like to join a country club."

"But, dear, do you know who some of the members are? Why, the Von Snobbs have always been members, and the Dallaragns and the Cashbys and the Fortunés and even the Rocketfellowes. Some of the most famous names in commerce and industry and government are members. And you ought to see

the country club itself. It has everything you'd ever want in a country club."

"My friends aren't members and wouldn't be members of the club."

"Oh, I'm sure some of your friends are members or will be members of the Shortview. And I'm also sure you'd meet boys you'd want to be friends with for life. Richie, it's a golden opportunity and I'm just about ready to send them a check of \$75,000 for your first six months membership and."

"Mom, hold it. I just came home to tell you I'm going to join the Royals Athletic Club."

"The Royals? I'm not sure I remember that club, dear."

"No, I don't think you would, Mom. It was just formed. And it has everything I want in a club. In fact I've already paid for the year's membership."

"Oh, my. I'm too late. I guess I should have told you so you wouldn't have joined uh... the Royals, is it?"

"Yes, Mom, it is the Royals, and I wouldn't have joined the Shortview in any case. I would only want to be a member of an athletic club that my friends belonged to."

"Hm-mm. It's not any more expensive than the Shortview, is it?"

"No, Mom. The yearly dues were only seventy-five cents. We can get all the things we need with that. 'Bye now. I'm going to meet Freshies and PeeWee and the other guys of the Royals right now. See you for dinner, Mom. And by the way, thanks, Mom, for thinking of me for the Shortview. I love your thoughtfulness—and I love you."

"You know," she said to herself once he left the room, "I suppose a club is a club."



FRIEND!
HERE I AM AGAIN
ASKING YOU TO HELP US IN
OUR **SPECIAL POLL!**

YOU WERE SO HELPFUL IN
EARLIER POLLS THAT WE
WOULD LIKE TO ASK YOU TO
HELP TO MAKE RICHEY RICH
WEALTHIER EVEN FORTIER.
PLEASE FILL OUT THE
ATTACHED QUESTIONNAIRE
AND SEND IT OFF TO:

RICHIE RICH SPECIAL POLL
HARVEY COMICS
5 COLUMBUS CIRCLE
NEW YORK, N.Y. 10023

1. WHAT I LIKE BEST ABOUT RICHEY RICH COMICS
IS _____

2. WHAT I LIKE BEST ABOUT RICHEY RICH STORES
IS _____

3. I BOUGHT THIS MAGAZINE _____
FROM _____
(NAME ADDRESS CITY STATE ZIP)

NAME _____ AGE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

4. PASTE OR SCATCH TAPE ON A POSTCARD